

PARTICIPATORY COMMUNICATION

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PARTICIPATORY COMMUNICATION ELDERLY STUDENTS IN BUILDING CHARACTER IN KRISTEN DHARMA MULYA ELEMENTARY SCHOOL

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ABSTRACT

Purpose of the research was to find out the rate of parent's or the student's involvement in participatory character building program at Christian Dharma Mulya Elementary School. This research used descriptive qualitative method. The result of descriptive analyzing showed that Participatory Communication of Parents in Students ' Character Building through out school activities that involved parents to participate and support school's programs, and also through out the media of participatory communication in the form of social media like facebook, instagram, and dmparents.id that website owned by Christian Dharma Mulya Elementary School, can not be sure that it really works. Beside that, there is no assessment indicator which can ensure the success rate of the technique. Some of the obstacles that faced were time constraints that caused by each parent who worked and also the lack of parents in response the informations given by the school. It can be concluded that the role of Christian Dharma Mulya Elementary School was quite active in each programs that established to improve parents ' participatory in supporting school programs to build students ' character. At last, to get the optimal result takes time and process.

Keywords: Participatory Communication, the Role of Parents, the School, the Students ' Characters

1. INTRODUCTION

In this globalization era building the children character became an important part of many experts that provide an understanding of the concept of communication partisipatoris. When seen from the origin of the saying of the English word "participants" means the taking part, including this sort (Shadily & Echols, 2000:419). Communication between the school and parents can be a connecting bridge to find out the needs and development of the child during the school day and at home. Participation means a person or group as well as the role of the community in the development process of both forms of the statement nor in the form of activities give input thoughts, energy, time, expertise, and enjoy the results of development (Sumaryadi, 2010:46). Parents or Parsipasi (parent participation) is the form of the involvement of parents (parent involment) for real in an activity in schools. Character development is the main objective of education in schools. In addition to all of the above there are some things to watch out for the elderly that is helping children recognize themselves (strengths and weaknesses), help children develop appropriate potential talent and interest, helping put a solid foundation for the success of the children's lives and help children design life.

It is aimed so that SD Christian Dharma Mulya was able to prepare a generation that has the ability of balance in the intellectual property (Intelligence), spiritual (Faith), emotional (Emotional) and life skills (Life skills). (dm.sch.id). Given the importance of a harmonious relationship so between school with parents of students, researchers encouraged to do research on "Participatory Communication Elderly Students in building Character in SD Christian Dharma Mulya Surabaya. "

The formulation of participatory communication is the issue of how parents of students in building character in SD Christian Dharma Mulya Surabaya?. The purpose of the study To examine and analyze the participatory communication elderly students in building character in SD Christian Dharma Mulya Surabaya.

2. RESEARCH FOCUS

The research method used by researchers is to use the method of assessment in this study using Qualitative Pendekatan. This research is carried out in SD Christian Dharma Mulya Surabaya, located at JL. Dukuh Kupang West 50 Dukuh Kupang, Surabaya Dukuh Pakis. Subject information researcher at the focus on the ELEMENTARY Christian Dharma Mulya IE. The Director of the school, the principal and Curriculum Coordinator at once (Class 6). While the parties Stakeholders namely the elderly students. On the object of this research, it will also do the observations through social media are owned by SD Christian Dharma Mulya. To view the response or interaction provided through social media. Using Data collection techniques interviews or Interview Techniques and observations. Technical analysis data used by Qualitative researchers is Descriptive. This technique aims to gain a deeper understanding of the social reality of the public against his nature. After gaining an understanding of the focus of writing, will then be drawn a conclusion in the form of general understanding based on fact (Ruslan, 2003:132).

3. RESULTS AND DISCUSSION IN THE CONTEXT OF COMMUNICATION BETWEEN HUMAN, KINCAID TRIED RESTS ON THE CONCEPT OF THE THEORY OF SIBERTIK

By looking at communication as a process which has the tendency of moving towards a single intersection. This encourages the formation of communication which involves all components/elements between SD Christian Dharma Mulya and parents of students who want parents have the ability to solve the problem yourself by getting involved and perpartisipasi support any program activities that informed and driven by a school headed towards building character in students, expression and expressing themselves openly to one against the other. Participatory Communication model shows the existence of interactive between the communicating parties.

3.1. Increase The Participation Of Older People Through The Activities Of The Meeting Of The In SD Christian Dharma Mulya Currently SD Christian Dharma Mulya Is Constantly Working To Make The Program Activities Of The Meeting To Facilitate Parents In Order To Be Willing To Engage In Any Activity Schools Are Held, Whether Formal Or Informal.

1. Conduct the meeting Through the Parenting Seminar was held (1 year 2 times). SD Christian Dharma Mulya also active held a meeting and invite parents to be present at the beginning of each school year, the middle and the end of the school year.
2. To further build the closeness between parents with school students. SD Christian Dharma Mulya also formed a school Committee or Parent Community.
3. The student Agenda Book also served as the school as book liaison between parents and the school.

3.2. Participation of the elderly in SD Christian Dharma Mulya as for other forms of participation of parents in supporting any school activities, among others:

1. Supported the School programs
2. They share information on the development of students at home when there's something related in attitude and changes the character of the child to the teacher/guardian.
3. A parent provides a reprimand/punishment to their sons and daughters when the teacher/class inform parents about the attitude/character students are less well in school.

3.3. Increase The Participation Of Older People Through The Communication Pattern Parstisipatoris In The Primary Christian Dharma Mulya

1. Interpersonal communication, communication is done in order to pour out the contents of the heart or desire in seeking information and get it.
2. Group communication, group communication Patterns is also used in communication between the school, teachers and parents of students, said group communication because parents of students are a small group who are in school or can also be said A useful School committees to help and support each program activity the school to discuss issues concerning the development of children and to find solutions together between the school and parents.
3. Bermedia Communication bermedia Communication is communication, where the process of delivery and receipt of messages by either using a (media) cyberspace/virtual spaces that are interactive.
 - Sosial Media (Instagram) when seen from the number of followers (Followers) that have current 1752. Then the researchers presume that they are still less effective when viewed from a number of existing like on any posting that only reaches approx 183 like (as a form of appreciation).
 - Social Media (Facebook) Researchers see that response/or interaction between users of social media still not quite visible.
 - Website (www.dmparents.id) Website dmparent.id created/hosted schools (SD Christian Dharma Mulya) as one form to appreciate while educating the parents and community of the three patterns of communication conducted by Christian

ELEMENTARY SCHOOL Dharma Mulya to build closeness and increase the participation of parents of students ' interpersonal communication communication among them.

3.4. Indicators Of Achievement Of The Success Of The Participation Of The Elderly In SD Christian Dharma Mulya

1. The awareness and responsibility of the Parents of students, SD Christian Dharma Mulya assesses the existence of consciousness and responsibility of parents is considered as the indicator of success achievement wujud partisipasi parents of students ...
2. Be willing to be involved In school activities, Kesedian parents of students to take the present at any meeting held school activities despite the attendance of parents of students who can not be declared 100%.
3. The confidence of the public Especially the elderly students, Growing confidence both from people/parents of students to the growing number of students Asetiap new year. E. obstacles and solutions in Participatory Communication Elderly Christian Dharma Mulya SD
 - The flurry of parents of students because both parents are busy with the job masingmasing.
 - The inherent Factors and strong views as if the teacher is an expert so it has the ability to overcome all the problems there are already very strong.

4. CONCLUSION

The SD Christian Dharma Mulya in an attempt to increase the participation of parents of students in the program to build the active character held a number of events both formal and informal, although the results cannot yet be said to succeed in 100% because not There is an assessment of the indicators can measure the success rate of such participation. Based on data obtained by researchers through observations made on a number of social media timbak back/response from social media users (via the like or comment) not too visible. Restricting factors in the implementation of participatory communication is limited time from parents of students who are both equally have a flurry of work and lack of concern for some parents of students on any information provided by the school.

5. ADVICE BASED ON THE RESULTS OF RESEARCH, DISCUSSION, AND CONCLUSION, THEN THE RESEARCHER

1. For Principal: School Committee (Parents Community) as the program formed a school can accomodate students parents to participation so that needs to be maintained and optimized.
2. For parents of students and teachers (homeroom): meeting of the Coordination Committee of the school routine can help improve the quality of learning, especially in a joint effort between the school, namely the teacher as an intermediary character education and parents of students in support programs to build the character of students.
3. For students: through learning programs that form by SD Christian Dharma Mulya in an effort to build the character of students, parents also felt the results of the program to build the character of one of them is through the card characters (Character Card).

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