

ABSTRACT

Radio is one of the means of information and entertainment for the community. Radio announcer is one of the important elements in a radio is very determining the delivery of information and entertainment to the listener. Reward or skills and skill coaching can be a motivation or award for the work of broadcasters. Therefore, need a system that can help the producer choosing a radio announcer that can be categorized as the best radio announcer based on the criteria. Starting from the criteria of age (young-old), vocals (0-100), addlibing (0-100), intonation (0-100), general knowledge (0-100), musical knowledge (0-100), creativity (0-100), personality (0-100), and follower social media (0-2500). From these problems then created a system that can help select or selection of prospective announcers as much as 103 data. Result or output in the form of report or report the order of calculation result by using FUZZY TAHANI method based on criteria and sub criteria that have been determined by the producer.

keywords : decision support system, fuzzy Tahani, radio announcer