STUDY OF COMPANY WEAKNESS ANALYSIS

USING LEAN SIX SIGMA METHOD

(CASE STUDY PT. RAYA INSURANCE)

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ABSTRACT

Application Transaction Sales Policy Insurance Based Website is an

online sales application policy. Where customers can make transactions without

having to meet face to face with the insurance company as a seller of insurance

policies. Transactions conducted on the Website must provide convenience to the

customer in accessing it. The method used in making this sales website using the

programming language MySQL and PHP (Hypertext Preprocessor). The results of

the current study in the average sigma level of 3.781 with an average defect value

of 11,625 DPMO means there are still many obstacles and problems generated.

Issues that must be considered in the field of services, especially in the field of

export and import insurance that is the delay of delivery, goods damaged, excess

capacity, human error and wrong goods. It is necessary to monitor the prevention

activities and continuous improvement based on the proposals given, so that the

proposal can be implemented properly and correctly. So the purpose of the

application of Six Sigma DMAIC method in order to minimize the waste product,

to reach the disability 3.4 DPMO

Keywords: Web Based Sales Application, MySQL, PHP, Lean Six Sigma

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